

CURRICULUM VITAE: JULIE GENDRON

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<http://www.desiringproductions.com>

EMPLOYMENT

March 2000 to present

Desiring Productions – Sole Proprietor

<http://www.desiringproductions.com>

User experience design, research, user testing, graphic design, social media/community development, photography, video, content writing and consultation.

August 2007 to April 2010

Kinzin.com / Uniserve Communications Corp. – Social network development for families/team/clubs

Participation Designer

User experience design, research, user testing, client feedback/ support and analytics.

Spring 2007

Emily Carr University

DIVA 300 / Digital Visual Arts: Advanced

August 2005 to August 2007

VIVO Media Arts Centre

Events and Exhibition Coordinator

March 1998 to April 2000

Communicate.com

Director of Project Management

EDUCATION

September 2005

Concordia University

Graduate Certificate in Digital Art Technologies in Design Art Practice.

+ Participatory Design

Dec. 94 to Aug. 95

Applied Arts Multimedia Centre Diploma

+ Video, graphics and multimedia.

Sept. 90 to Aug. 94

University of Manitoba

Bachelor of Arts

+ Political science and English.

SOLO EXHIBITION

April 2008 to April 2009

Permanent Change

Interactive piece using business cards and a voice mail box. The randomly distributed business cards suggested to the finder that they change the original greeting or leave a message. The messages and greetings were constantly changing and being spontaneously managed by the public.

don't, stop

1. Exhibition at the Vancouver Women In Film, Vancity Film Centre (Dec 2008)
 2. Exhibition at the CSA Gallery, Vancouver, BC (November 2007)
- Interactive, sound, sculpture in collaboration with Emma Hendrix.
<http://www.desiringproductions.com/ds.html>

September 2006

Serious Culture II @ Interurban Gallery, Vancouver, BC
Completed with financial assistance from the Canada Council for the Arts Media Arts Section.
<http://www.desiringproductions.com/sc.html>

May 2005

Serious Culture @ Bain Matheu, Montreal, QC
Sensor based video sculpture that induces collaborative drawing. Interaction design thesis work at Concordia University specializing in participatory art forms.

INDEPENDENT WEBSITE DESIGN / PROJECT MANAGEMENT

Spring 2010

Museum of Anthropology, Online Exhibition Catalogue for Border Zones <http://www.borderzones.ca>
(design and coding)

Summer 2007, Winter 2008

Hunt & Gather website <http://desiringproductions.com/handg> (design and coding)

Summer 2007

LIVE Biennale website <http://desiringproductions.com/live2007> (design and coding)

November 2005

Core Book website <http://desiringproductions.com/core> (design and coding)

September 2005

Bark Design Collective website <http://desiringproductions.com/bark> (design and coding)

June 2004 – September 2004

National Film Board: *The Ties That Bind* <http://www.tiesthatbind.ca> (director, user experience design)
The National Film Boards first Internet Documentary.

2004-2005

Everywhere Is Not Everything <http://www.everywhereyouwanttobe.net> (co-director, graphic design, Flash Action Script)
Internet documentary about identity and virtual monetary forms in an over credited society.

October 2002

Woodwards Internet Documentary (director, designer, programmer)
Two week Internet documentary about the people involved in the 2002 Woodward's squat.
<http://www.inter-mission.org/woodwards>

Spring 2000 – Fall 2004

IMPACS (information design, project management)
Tides Canada Foundation (information design, project management)
Vancouver Social Purchasing Portal (information design, project management, HTML wire framing)
Sierra Club of BC (information design, project management)

VIDEO PERFORMANCE (VJ)

September 2006, March 2007, April 2007, September 2007, April 2008
New Forms In Dub I, II, III, IV, V for the New Forms Festival, Vancouver, BC
Improvised visual performances for Lighta! and the New Forms Festival at Open Studios.

February 2007

Circus Maximus with the Experimental Music Collective and Edgeeffect @ the Western Front.
Video performance and performance art.

April 2006

Open Inputs @ SOMA, Vancouver, BC
Improvised visual performance with Emma Hendrix.

March 2006

New Orchestra Workshop Society @ the Jazz Cellar, Vancouver, BC
Improvised visual performance for jazz musicians Lisa Miller, piano; Chris Gestrin, organ; Ron Samworth, guitar.

Fall 2004/Winter 2005

VOLVO YCC Concept Car PR Event (video performance)
Atmospheric video performance working with This Is It Design to transform a largely empty space using video projections as interior design.

Fall 2004/Winter 2005

Miniature Research Project (video performance)
Musical, theatrical and video research group at Concordia University lead by Professor PK Langshaw and Liselyn Adams.

August 2004

Vertigo @ BLIM (concept, video shoot/edit, video performance)
Video performance piece performed to Intermission's improvised electro acoustics.

GROUP SHOWS / INTERMISSION

August 2004

Event @ Electric Railway Building (photographer)
Group photo show featuring *Scene* Photographic Series

September 2003, September, 2005, September 2006

Mercury Theatre @ Cathedral Park, Dunsmuir & Richards (video curator)
Annual outdoor venue for visuals mixed live from submissions by artists to an improvised orchestra.

July 2003

Shuffle @ Intermission Studio (event management)
A collaborative drawing and open-invitational happening.

March 2003

RAW ON for Signal and Noise and Video In Studios (performance art)
Happening/Performance art pushing the limits of the everyday.

June 2002

Spot @ Stanley Park (photographer, performer)
A public performance interrupting the anthrax fear culture following 911. Composed for TVFrames – CityTV
televised feature on Intermission.

April 2002

Anamorphosis @ Havana Theatre (concept, improvised video mixing to Intermission's improvised digital music)

+ The debut of a new cinematic form as part of the Vancouver New Music ongoing experimental music series.

July 2001

Flaj @ Intermission Studio (stage lighting, model)

+ An evening of fashion that showcased a collection of original pieces by seven emerging artists and designers.

June 2001

Prohep @ Western Front (curator, performance art)

+ An audience participation piece using 40 couches to create an evening of everyday theatre.

AWARDS

November 2008

2008 Japan New Media Arts Festival

Art Division Jury Recommended Works for *don't, stop* (2007).

October 2008

Canariasmediafest

Media Arts Contest Selection for *don't, stop* (2007).

July 2006

Canada Council for the Arts Media Arts Travel Grant

Travel Grant toward speaking at Perform.Media (Indiana University)

June 2006

Canada Council for the Arts Media Arts Project Grant

Project Grant toward the completion of *Serious Culture II*.

January 2005

CIAM (Centre interuniversitaire des arts mediatiqes) Award (Montreal)

Project Grant toward the completion of *Serious Culture*.

September 2004

Dora and Avi Morrow Award for Excellence in Visual Arts (Montreal)

January 2004

British Columbia Arts Council

For "Everywhere You Want to Be" an Internet documentary about credit card culture.

February 2003

BC Film

Travel costs to pitch "Everywhere You Want To Be" in Byron Bay, Australia

SPEAKING ENGAGEMENTS

May 2009

Pecha Kucha, Volume 6

+ <http://www.causeandaffected.com/pechakucha>

February 2007

Artist Talk, Emily Carr University

September 2006

Perform.Media, University of Indiana, USA, <http://performthemedias.net>
+presented participatory art practices within the context of performance theory.

September 2005

Collision: Interarts Research and Practices, University of Victoria, BC, <http://finearts.uvic.ca/collision>
+presented results of *Serious Culture* graduate thesis in the areas of interaction design and participatory art practices.

March 4, 2005

VAV Gallery, Montreal, QC
+presented the problems and possibilities of interventionist and political art work.

September, 2004

Media Democracy Day, Montreal, QC
+presented accessibility and usability on the internet.

July, 2002 (pitch)

Australian International Film Conference, Byron Bay, Australia (pitch)
+invited to pitch *Everywhere You Want To Be* an Internet documentary about credit card culture.

May 2002

Hot Docs Cyber Docs - Cyber Pitch, Toronto, ON (pitch)
+invited to attend the Canadian Documentary Film Festival to pitch *Everywhere You Want To Be* interactive documentary.

PUBLICATIONS AND REVIEWS

Vantage Point Exhibitions in Print, *Lateral Learning: A Course on Pedagogy, Community, Disaster and Art*, Vantage Art Projects, 2010

Bachelor Machines - <http://www.bachelormachines.org/julielegendron.html>, 2008